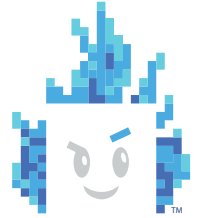




# Brand Style Guide

## LOGO VARIATION



## COLORS



HEX: #1f417e



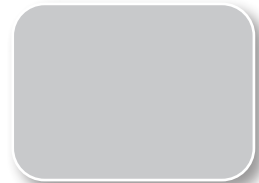
HEX: #446eb4



HEX: #4aaadf



HEX: #65c9df



HEX: #c8c9cb

## TYPOGRAPHY

**Arial Bold**

PPT/Keynote Body Copy

**Rockwell Regular**

PPT/Keynote Subheads

**Rockwell Extra Bold**

PPT/Keynote Headlines

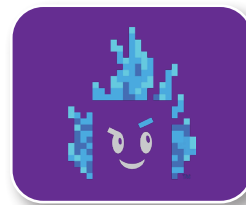
**ROCKSALT REGULAR**

LOGO, NICKNAMES + SCRIPT LINES

## USAGE



Do not change color of logo



Do not put the color logo on a color background



Do not distort the logo